

SECOND CHANCE Healthy Schools Start Here

Helping youth re-think their relationship with tobacco, vaping, and other nicotine products.

ABOUT THE PROGRAM

Second Chance is a web-based, interactive, self-directed program designed for middle and high school students to be used as an educational alternative-to-suspension for tobacco policy infractions. The program may also be helpful for youth who may be curious about tobacco or other nicotine products and would benefit from education.



Web-Based and Self-Directed



Completed in Under 3 Hours



Designed for Grades 6-12



\$1,500 per year

OBJECTIVES

After completing the program, students will be able to:

- Describe why tobacco-free schools policies and laws exist
- Identify myths and facts about nicotine use and addiction
- Identify strategies used by Big Tobacco to target youth
- Discuss the financial impact of using tobacco products
- Identify social norms related to youth tobacco product use
- Discuss personal tobacco product use behaviors
- Identify skills to resist, quit, or reduce tobacco product use

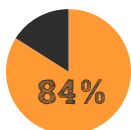


BY THE NUMBERS



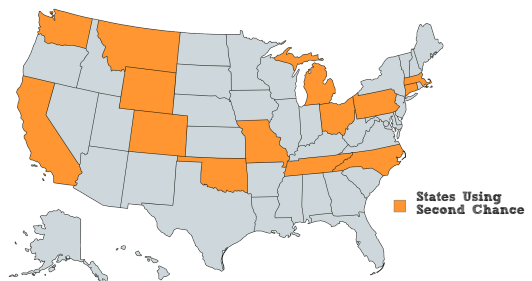
75% of students said they will not use a vape product in the next year.

93% of administrators said they were likely or very likely to continue using Second Chance.



84% of students report feeling definitely or probably prepared to resist using tobacco products moving forward.

NATIONAL REACH



Though originally developed by the Colorado Department of Public Health and Environment, schools and districts in 16+ states have implemented Second Chance as an alternative-to-suspension.

Want more information? Contact us at secondchance@rmc.org

FREQUENTLY ASKED QUESTIONS

Who is Second Chance for?

Second Chance is a program for middle and high school youth who have violated tobacco policy at school or tobacco law in the community, including use of electronic nicotine products. They can be referred to the program by staff in schools, youth-serving organizations, or juvenile justice systems. Second Chance may also be helpful for youth who may be experimenting with tobacco or other nicotine products, but have not violated policy or law.

Why was the program developed?

Second Chance was developed by the Colorado Department of Public Health and Environment's State Tobacco Education and Prevention Partnership (STEPP) because tobacco-free school policy and community tobacco laws may help reduce the amount of youth use of tobacco and other nicotine products. Since many youth-serving organizations want to support positive health behaviors, it is a good resource for them as well.

How is the program designed?

The program is highly interactive, and uses games, videos, self-reflection, and quizzes to help youth better understand and evaluate their relationship with tobacco and other nicotine products. Three engaging hosts – James, Maria, and Alex – become familiar faces that communicate facts, information, and direction to youth during the program. The program has five sections that a student must complete in order to get a certificate: pre-survey, community, school, home, and post-survey. Each section requires 80% on a quiz to advance.

How long does it take to complete?

Typically, students complete the program in about 2 to 2.5 hours. The program can be completed in one sitting, or it can be completed over several visits.

How is the program accessed?

Because the program is web-based, any computer, including Chromebooks, in any location with an internet connection can be used. Second Chance Program Administrators are encouraged to guide youth in a preferred method of program access & navigation. Sharing an expectation of program completion is also a suggested best practice.

How is Second Chance implemented?

The first step is to request a Second Chance subscription at the following link: bit.ly/SecondChanceSubscription. Complete the form and a Second Chance team member will draw up a contract and invoice based on the information provided. Typically this takes between 3-5 business days. Once the contract is signed, instructions to register for administrator accounts will be provided. If you'd like to test Second Chance before purchasing, email secondchance@rmc.org and a test account will be created for you.

Does the program capture any data?

A pre- and post-program survey collects information to track any change in:

- Knowledge about tobacco policies
- Knowledge about the benefits of not using tobacco and other nicotine products
- Knowledge about industry marketing tactics
- Knowledge about skills and strategies for resisting health risks
- Interest and motivation to reduce or quit using tobacco or other nicotine products.

Additionally, Second Chance Program Administrators can track progress through the program. Annual reports on the effectiveness of the program are available upon request.

SECOND CHANCE PRICING

ANNUAL SUBSCRIPTION

Individual School/Site	\$1,500 per school
2-5 Schools/Sites - 15% discount	\$1,275 per school
6-10 Schools/Sites - 20% discount	\$1,200 per school
11+ Schools/Sites - 25% discount	\$1,125 per school

ADDITIONAL SERVICES

60-minute virtual administrator implementation training for up to five (6) Second Chance administrators.	\$825 per training
Aggregate evaluation summary report	Contact Us



COLORADO
Department of Public
Health & Environment



Health
Healthy Schools Start Here